In Honor of Colorectal Cancer Awareness Month
The Colorectal Surgery Service
Beth Israel Medical Center presents

ADVANCES in the DIAGNOSIS and TREATMENT of COLORECTAL CANCER
What You Need to Know About Your Patient

Friday, March 11, 2005
8:30 am – 12:30 pm
Beth Israel Medical Center
Phillips Ambulatory Care Center
10 Union Square East
New York, NY 10003

CME Credit Certified by
Beth Israel Medical Center and
St. Luke's-Roosevelt Hospital Center
Sponsored by
The Colorectal Surgery Service
Beth Israel Medical Center
New York, NY
ADVANCES in the DIAGNOSIS and TREATMENT of COLORECTAL CANCER

What You Need to Know About Your Patient

Objectives

Internists, family practice physicians, gastroenterologists and allied health care professionals are invited to gain an understanding of the improvements in survival and in quality of life based on the advances in surgery for rectal cancers and the role of TME and MIS in rectal cancer surgery.

At the completion of this activity, participants will be better able to:

- Use family history as a basis for selecting patients for screening
- Understand the genetics of certain pre-neoplastic syndromes
- Interpret the different uses and benefits of imaging modalities
- Understand recent advances in laparoscopic surgery for CRC
- Select patients for pre-operative radiation and chemotherapy for locally advanced or resectable rectal cancer
- Describe the advances in chemotherapy for patients with advances disease
- Respond to patients’ questions regarding alternative care and preventative measures of new cancers
ADVANCES in the DIAGNOSIS and TREATMENT of COLORECTAL CANCER
What You Need to Know About Your Patient

Join Us

Friday, March 11, 2005
8:30 am – 12:30 pm

Beth Israel Medical Center
Phillips Ambulatory Care Center
10 Union Square East
(at East 14th Street)
10 Union Square East
New York, NY 10003

Sponsored by
The Colorectal Surgery Service
Beth Israel Medical Center
New York, NY

Program

8:30am
Registration/Continental Breakfast

8:55am
Welcome/Opening Remarks
Warren E. Enker, MD

9:00am
Screening and Genetics
Brett Bernstein, MD

9:20am
Diagnosis and Staging
Karl Bednarek, MD

9:40am
Imaging: CT, MRI, CT/PET, Virtual Colonoscopy
Stephen Okon, MD

10:00am
Coffee Break

10:20am
Surgery: MIS, TME
Joseph Martz, MD

10:40am
Radiation Therapy: Indications and Protocols
Kenneth Hu, MD

11:00am
Chemotherapy: Oxaliplatin and Angiogenesis Inhibitors
Steven Malamud, MD

11:20am
Alternative Medicine: What Your Patients May Ask:
Folate, ASA, CA++, Statins
Woodson Merrell, MD
General Information

ADVANCES in the DIAGNOSIS and TREATMENT of COLORECTAL CANCER
What You Need to Know About Your Patient
Friday, March 11, 2005
8:30am – 12:30pm

FOR FURTHER INFORMATION
Contact Claudia White
Office of Continuing Medical Education
(212) 420-4713 or clwhite@chpnet.org
www.chpnet.org/cme

ACCREDITATION
Beth Israel Medical Center and St. Luke’s-Roosevelt Hospitals are accredited by the Accreditation Council on Continuing Medical Education to provide continuing medical education for physicians and take responsibility for the content, quality and scientific integrity of this activity.

CREDIT DESIGNATION
Beth Israel Medical Center designates this continuing medical educational activity for a maximum of 3.5 credit hours in Category 1 credits towards the AMA Physician Recognition Award. Each physician should claim only those hours of credit he/she actually spent in the educational activity.

POLICY ON FACULTY AND SPONSOR DISCLOSURE
It is the policy of Beth Israel Medical Center and St. Luke’s-Roosevelt Hospitals that faculty and sponsors disclose real or apparent conflicts of interest relating to the topics of this educational activity and also disclose discussions of unlabeled/unapproved uses of drugs or devices during their presentation. Detailed disclosure information will be made available in the course handout materials.

Speakers

Course Director
Warren E. Enker, MD
Professor of Surgery
Albert Einstein College of Medicine
Chief, Division of Colorectal Surgery
Vice Chair, Department of Surgery
Director, Surgical Oncology
Beth Israel Medical Center

Faculty
Karl T. Bednarek, MD
Clinical Instructor of Medicine
Albert Einstein College of Medicine
Attending Gastroenterologist
Beth Israel Medical Center

Brett Bernstein, MD
Assistant Professor of Medicine
Albert Einstein College of Medicine
Director, Ambulatory Services
Division of Digestive Diseases
Beth Israel Medical Center

Kenneth Hu, MD
Assistant Professor of Radiation Oncology
Albert Einstein College of Medicine
Attending, Department of Radiation Oncology
Beth Israel Medical Center

Nicole Kafka, MD
Assistant Professor of Surgery
Albert Einstein College of Medicine
Attending Surgeon
Division of Colorectal Surgery
Beth Israel Medical Center

Stephen C. Malamud, MD
Associate Professor of Clinical Medicine
Albert Einstein College of Medicine
Attending, Division of Hematology-Oncology
Beth Israel Medical Center

Joseph Martz, MD
Attending, Department of Surgery
Beth Israel Medical Center

Woodson Merrell, MD
Executive Director
Continuum Center For Health & Healing
Beth Israel Medical Center

Stephen Okon, MD
Assistant Professor of Clinical Radiology
Albert Einstein College of Medicine
Attending, Department of Radiology
Beth Israel Medical Center
# Registration Form

**ADVANCES in the DIAGNOSIS and TREATMENT of COLORECTAL CANCER**

*What You Need to Know About Your Patient*

**Registration Fee:**
- $75 Physicians
- $25 Residents/Fellows and Other Allied Healthcare Providers

(Residents and Fellows with letter of verification from Program Chairperson)

**Payment Method:**
- Check payable to ‘Beth Israel Medical Center- CME’ is enclosed
- Credit Card Number ____________________________ Exp. Date __________
- Select: [ ] American Express  [ ] Discover  [ ] MasterCard  [ ] VISA

**Signature______________________________ Date________________**

Payment must accompany registration.

**By Mail**
Fill out this registration form and mail to:
Office of Continuing Medical Education
Beth Israel Medical Center
First Avenue @ 16th Street
New York, NY 10003

**By Fax**
Fill out this registration form and fax to:
(212) 844-1700.

**Cancellation Policy:** A refund, less a $25 administrative fee, will be issued upon written request. No refunds will be made after February 28.
ADVANCES in the DIAGNOSIS and TREATMENT of COLORECTAL CANCER

What You Need to Know About Your Patient

Friday, March 11, 2005
8:30 am – 12:30 pm